

The Original VCI Film Company



Grow Your Business With ZERUST®!

Grow your business with ZERUST®, the world's premier corrosion inhibiting product brand. ZERUST® is distributed and supported in more than 70 countries worldwide and used by more than 2,000 major companies globally. With the ZERUST® global presence, reputation, unique sales approach and corrosion management expertise, we are certain ZERUST® will augment your current business with a valuable growth platform and new customers.



Why Sell ZERUST®?

- **Repeat Sales** - ZERUST® is consumable and most customers place sizable repeat orders
- **Competitive Pricing** - We frequently review pricing and reduce costs to ensure we are competitive
- **Expertise** - Worldwide on-site corrosion management support and service
- **Account Services** - Dedicated Account Specialist for one point of contact
- **Sales Support** - Ongoing support, training and customer service from the industry leaders



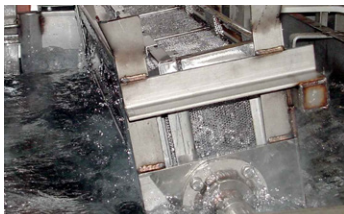
ZERUST® VCI Kraft Paper Sheets



ZERUST® ActivPak® Diffusers



ZERUST® VCI Poly Film and Bags



ZERUST® Industrial Cleaners



ZERUST® Rust Preventative Coatings and Additives



ZERUST® AxxaClean™ Rust Removers

Comprehensive Product Line

ZERUST® is the inventor of ZERUST® VCI corrosion inhibiting film, and is the global leader in polyVCI sales. We offer hundreds of stock items and a full line of corrosion and cleaning management products and services:

- ZERUST® VCI Film, Bags and Kraft Paper
- ZERUST® VCI Diffusers and Powders
- ZERUST® Corrosion Inhibitor Liquids and Coatings
- ZERUST® Industrial Cleaners and Degreasers
- ZERUST® Rust Removers

Try ZERUST® Risk Free

Sign up as a ZERUST® Distributor today and we will refund you for any unsold and unopened stock ZERUST® product ordered during your first 9 months as our distributor.

Learn more at www.zerust.com/distributor

ZERUST® Global Support

Your dedicated Sales Manager and Account Specialist strive to provide your team with hassle-free and fast service that includes:

- Product training for you and your key customers
- Product recommendations
- Sales approach training and co-traveling
- Bid or quote assistance
- Participation in presentation of ZERUST® to your key customers
- General or basic technical problem solving
- Competitive analysis
- Product samples and literature



ZERUST® Technical Support

Our highly experienced and resourceful technical support representatives can provide your team with fast, accurate solutions for your customer's technical questions and problems. Examples of tools employed by our technical support personnel are:

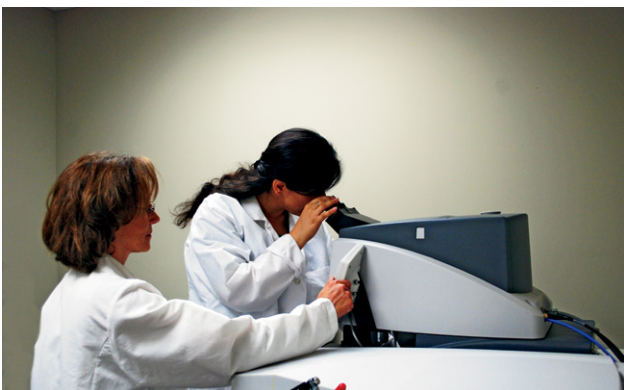
- Process Mapping
- Fluid Sampling
- Lab Corrosion Testing
- Package Design Review
- Production Review
- Supply Chain Review



ZERUST® Sales and Marketing Support

Our internal dedicated marketing team is available to provide whatever you need to support your sales efforts. Some examples of the tools we make available to you are:

- Prospect and lead generation using SIC or NAICS codes specific to your industry or territory
- E-blast campaigns on your behalf, targeting existing or potential customers that you specify
- Designing of direct mailers and sell sheets to aid your team's introduction of ZERUST® products
- Web site design integration to include ZERUST® products on your web pages
- Conduct ZERUST® corrosion seminars



ZERUST® Lab Facility at NTIC in Circle Pines, Minnesota

70 Countries
A World of Experience
A Lifetime of Knowledge
Nearing 50 Years



ZERUST  **EXCOR**

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ZERUST®/EXCOR® | Product of Northern Technologies Intl. Corp.
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